



## VALUCAP INVESTS IN BUSINESS INTELLIGENCE

**Toronto, Ontario – MAY 16, 2011** Valucap Investments Inc. (TSX-V: V) ("**Valucap**") has invested \$250,000 in Outside Intelligence, Inc. ("**OIQ**") pursuant to a convertible debenture bearing interest at 15% per annum, maturing on February 28th, 2013. The investment is convertible into OIQ common shares based on a formula which is a function of valuation at the time of conversion.

Outside Intelligence is a Business Intelligence company whose OIQ Discovery Platform™ proprietary search technology delivers highly relevant, noise-free information that enable enterprises to make better decisions, faster— creating new revenue opportunities while reducing risks.

Mr. Dan Adamson, President and CEO of OIQ, stated that "Content is out of control and growing. Organizations struggle to manage their own internal data – let alone make sense of the vastly expanding "digital universe" of data available through the web. Compressed decision-making times don't allow for finding the needles in the 'digital haystack' that would greatly decrease risk and improve decision outcomes. Solutions built with Outside Intelligence are designed to solve this real world problem."

"Over the past year the team at OIQ has continued to impress us with their progress. During this time they have made significant leaps forward by demonstrating the commercial viability of their solutions and the ability of the platform to scale," said Jeffrey Watts, President and CEO of Valucap.

### **About Valucap**

Valucap is an investment issuer and is interested in making investments in emerging technologies and markets. Valucap intends to become a leading small cap Canadian equity company that specializes in investing in commercialized and undercapitalized companies that have high growth potential. Specifically, Valucap seeks to generate above average investment returns on its capital by providing "transaction driven" growth capital to micro and small cap companies which operate within preferred industry sector classifications. The common shares of Valucap are currently listed on the TSX Venture Exchange.

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**This press release includes certain "Forward-Looking Statements." All statements, other than statements of historical fact, included herein, including without limitation, statements regarding future plans and objectives of Valucap and the future plans, objectives and actions of the companies in which it invests, are forward-looking statements that involve various risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements.**

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